



THE CLIENT CARBON FOOTPRINT COMMITMENT

WHAT IS IT?

This exciting new initiative provides our GIA investors with the opportunity to offset their carbon footprint every year that they are invested with us.

WHAT DOES IT ALL MEAN?

CARBON FOOTPRINT



'A carbon footprint is the total greenhouse gas emissions caused by an individual, event, organisation, service, place or product, expressed as carbon dioxide equivalent (CO₂e).'



CARBON OFFSET

'A carbon offset is a reduction or removal of emissions of carbon dioxide or other greenhouse gases made in order to compensate for emissions made elsewhere. Offsets are measured in tonnes of carbon dioxide-equivalent (CO₂e).'

WHO ARE YOU WORKING WITH ?



TAM Europe are collaborating with Carbon Footprint Ltd, the Quality Assurance Standard (QAS) approved provider of internationally recognised carbon footprint calculators and certified offset projects.

HOW DOES IT WORK?

According to government figures, the average carbon footprint for an individual in Europe is currently **6.8 tonnes** which to offset currently costs **€72.58** with the Verified Carbon Standard (VCS) certified Global Portfolio project.*

On the client's behalf, TAM Europe will purchase the credits needed to offset their footprint every year and their contribution will support carbon reduction projects across the world, such as funding renewable energy generation or carbon avoidance programmes.

Clients can receive a personalised Carbon Footprint Ltd certificate each year which will outline their contribution to the VCS Global Portfolio project and illustrate the positive impact that they have made to our environment.

**The average footprint and costs to offset each tonne are likely to fluctuate so payments may vary from year to year.*

GETTING INVOLVED

Clients wishing to join our Client Carbon Footprint Commitment can find more information and access to the application form on our website:

www.tameurope.com/sustainability



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